



A.I. Business Toolkit

AI for the Modern Professional

A 3-Level Classroom Training Programme

Dubai & Abu Dhabi, UAE | In-Person | Adult Professionals & Business Owners

3 Progressive
Levels

14.5 Training
Hours

No Coding
Required

Practical, job-ready AI skills for the UAE workforce – ENABLR CONSULTANCY



WHY AI LITERACY MATTERS NOW

AI is changing how professionals research, communicate, create, analyse, and make decisions. The businesses that build practical AI capability today will be better equipped to work smarter, respond faster, and create measurable value tomorrow.

The A.I. Business Toolkit is built specifically for UAE professionals: hands-on, classroom-based learning using real business scenarios, local context, and tools that participants can put to work immediately.



→ Aligned with the UAE AI Strategy 2031

→ Real workplace application — not theory alone

→ Practical tools — ChatGPT, Copilot, Gemini and more

→ Progressive learning — from confidence to implementation

CHOOSE YOUR LEVEL

Take one level, take all three, or bring your whole team through the full programme. Each level builds practical capability and confidence for the next.



LEVEL 1 — BEGINNER

AI Fundamentals & Everyday Productivity

4 Hours | Up to 20 Participants

Build confidence with AI tools, better prompts, and responsible everyday use.



LEVEL 2 — INTERMEDIATE

AI for Business Workflows & Data

4.5 Hours | Up to 20 Participants

Apply AI to content, research, data, and the workflows that matter most.



LEVEL 3 — ADVANCED

Building AI Solutions & Strategy

6 Hours | Up to 15 Participants

Build tailored assistants, automate processes, and lead AI adoption.

In-person delivery across Dubai and Abu Dhabi. Bespoke team delivery available.

4 HOURS

UP TO 20 PARTICIPANTS

LEVEL 1 — BEGINNER: AI Fundamentals & Everyday Productivity

THE IDEAL STARTING POINT — For working professionals and business owners with little or no prior AI experience — build foundational digital literacy and use accessible tools to support everyday productivity.

WHAT THE COURSE COVERS

- The AI landscape and UAE AI Strategy 2031
- Generative AI tools — live demonstrations
- Prompt engineering basics — iterative refinement
- Ethics, privacy, and responsible AI use

INTERACTIVE PRACTICE

- **The Prompt Makeover:** turn a vague instruction into a useful Dubai business prompt
- **Everyday Task Automation:** summarise transcripts, draft reports, handle communications

📄 **WHY ENABLr** — Jargon-free learning around real UAE workplace scenarios. Participants leave confident using ChatGPT, Microsoft Copilot, and Google Gemini.



4.5 HOURS

UP TO 20 PARTICIPANTS

LEVEL 2 — INTERMEDIATE: AI for Business Workflows & Data

MOVE FROM PROMPTS TO PERFORMANCE — For professionals with Level 1 or equivalent experience — apply AI to content creation, data analysis, and business workflow optimisation.

WHAT THE COURSE COVERS

- Advanced prompting — precision and control
- AI for content creation and brand voice
- Data analysis — spreadsheets and reports
- Workflow integration — three-step framework

INTERACTIVE PRACTICE

- **The Pitch Deck Challenge:** draft a five-slide pitch outline
- **Data Detective:** clean feedback, identify trends, create an action plan



WHY ENABLr — Practical AI for the work your teams are already doing, across Microsoft 365 and Google Workspace.



6 HOURS

UP TO 15 PARTICIPANTS

LEVEL 3 — ADVANCED: Building AI Solutions & Strategy

TURN AI CAPABILITY INTO BUSINESS ADVANTAGE — For tech-savvy professionals and team leaders ready to build tailored AI workflows and lead organisational AI adoption — requires Level 2 or equivalent experience.

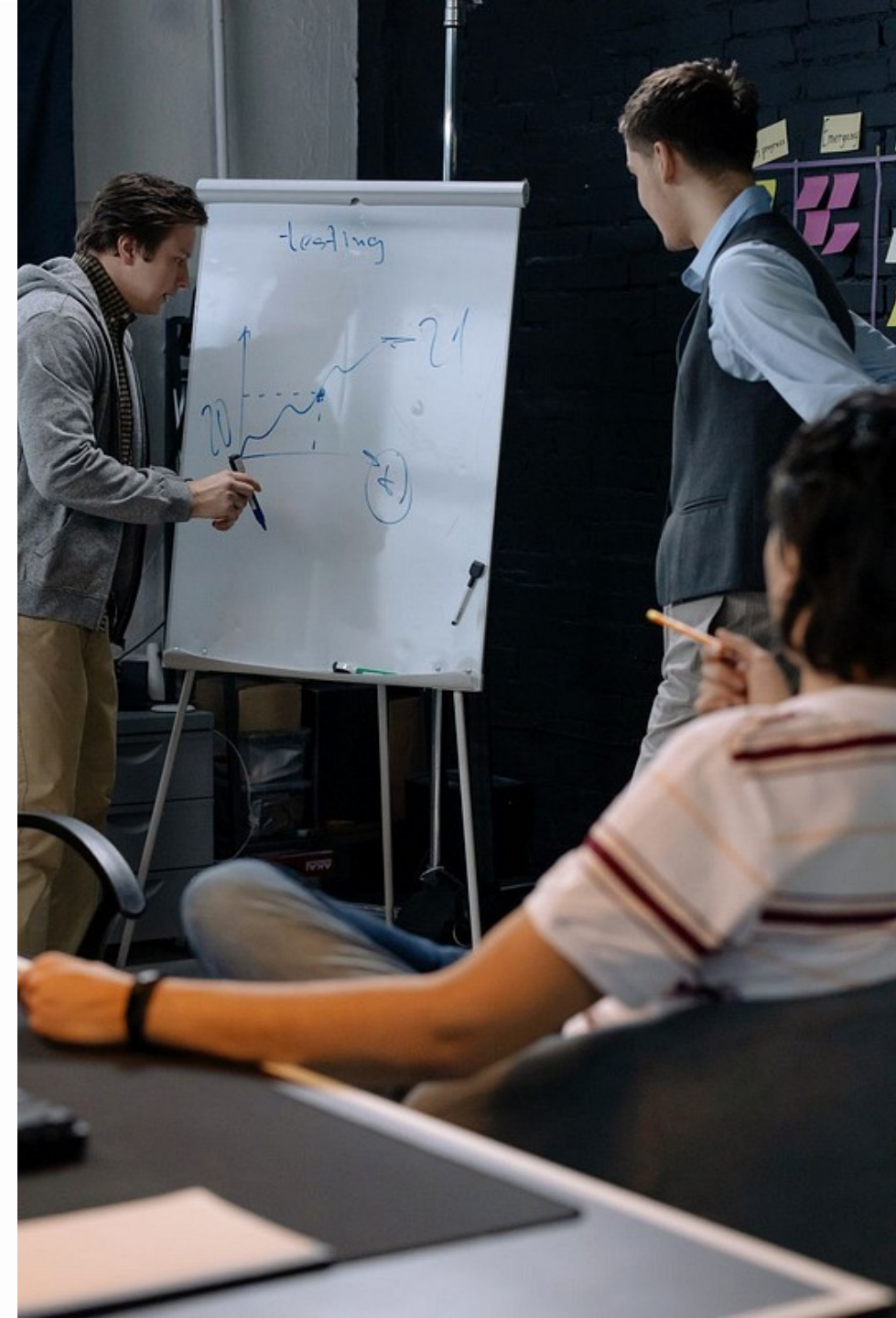
WHAT THE COURSE COVERS

- Custom AI agents — persona, knowledge base, and instruction design
- No-code AI automation — Zapier, Make, and OpenAI Actions
- Organisational AI strategy — readiness, governance, and adoption
- The future of AI — autonomous agents, local models, and continuous learning

INTERACTIVE PRACTICE

- **Build Your Own AI Assistant:** create a tailored custom GPT for a realistic Dubai organisational role
- **The Automation Blueprint:** map a cross-departmental workflow and design an AI-enabled automation

❏ **WHY ENABLR** — Participants learn to identify valuable use cases, build sensible guardrails, measure ROI, and communicate an AI adoption roadmap to decision-makers.



WHY BUSINESSES CHOOSE ENABLr

Enablr helps UAE businesses grow smarter and perform stronger through practical, world-class training and enablement. Every A.I. Business Toolkit session is designed for application, not passive attendance.

Practitioner-led

Facilitated by people who understand commercial reality.

Built for the UAE

Local business context and relevant workplace examples.

Interactive by design

Exercises, peer discussion, and live tool application.

Flexible for teams

Book one level, the full pathway, or a tailored in-company delivery.

Focused on outcomes

Practical skills participants can apply immediately.

Finance · Technology · Real Estate · Healthcare · Logistics · Professional Services





READY TO UPSKILL YOUR TEAM?

Let's discuss the right level, available dates, and how the programme can be tailored to your industry.

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Empowering UAE businesses to perform stronger.

